

MEDIA RELEASE



TO:

DATE: Wednesday 5 March 2008

SUBJECT: StreetWise Skateboarding clinics roll into East Gippsland Region

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GippSport, The East Gippsland Shire Council and Skateboarding Australia are pleased to announce that the highly popular 'StreetWise' skateboard clinics are rolling into East Gippsland for the first time this coming April school holidays.

'StreetWise' is Skateboarding Australia's targeted national sports development program for Skateboarding in Australia and is the only one of its kind in the world.

The 'StreetWise Coaching Sessions presented by Kewday' are designed to provide young Australians with the opportunity to get active, stay healthy and enjoy freestyle sports in a fun, safe and professionally managed environment.

Targeting girls and boys aged between 6-18yrs, StreetWise allows the young people of Australia a chance to pursue their sport of choice on a regular basis. (Just over a 1500 young people from across four states experienced the skateboarding sessions in 2006).

GippSport Executive Officer Barry Switzer said he was looking forward to a very successful activity over the four days across East Gippsland. "GippSport is very keen to work in partnership with the East Gippsland Shire and Skateboarding Australia. We are committed to improving the health and well being of our community through participation in physical activity. This will be a unique opportunity for our young people," concluded Mr Switzer.

"It's great to see GippSport supporting grassroots skateboarding and providing young skaters with opportunities to progress in a nationally recognised pathway," Skateboarding Australia Project Manager Glenn Walker said.

Participants are grouped in the coaching sessions according to their ability, the sessions cater for Beginner & Intermediate. All StreetWise participants are required to wear a helmet at all times.

The StreetWise interactive coaching sessions are led by some of Australia's best freestyle sporting athletes and nationally recognized accredited coaches.

StreetWise will be 'dropping in' at Mallacoota, Orbost, Lakes Entrance & Bairnsdale Skate Parks from the 1st of April 2008, with sessions running for two hours over 4 days.

Thanks to GippSport we are able to offer all spots for FREE * for the 2 hours of coaching workshops. (*Please note- Places are strictly on a first in best-dressed basis)

All StreetWise participants will also receive 2008 membership with Skateboarding Australia, personal accident insurance coverage, Kewday Hat, Slam skateboarding magazine, k-zone magazine, StreetWise sweatband and ruler, plus lots more.

Kewday skateboards, c1rca footwear & Slam magazine encouragement prize packs will also be awarded by our nationally accredited skateboard coaches.

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To register for one of the StreetWise sessions at Mallacoota/Orbost/Lakes Entrance/Bairnsdale please contact: Morgan Kate Cameron on (03) 51531745 or morgan@gippsport.com.au

StreetWise is presented by Kewday and proudly supported by c1rca, K-zone, SLAM Skateboarding Magazine, GippSport & the East Gippsland Shire Council.

End.

Barry Switzer
Executive Officer
GippSport

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