

MEDIA RELEASE



TO:

DATE: Wednesday 13 February 2008

SUBJECT: The Good Sports Program

GOOD SPORTS CLUBS ON THE RISE

Local sporting clubs are taking a proactive approach to alcohol management in our community through participation in the Australian Drug Foundation's Good Sports Program. Recently 10 clubs have been awarded with accreditation certificates.

The Good Sports program assists clubs with their responsible management of alcohol through an accreditation process which requires clubs to implement a variety of policies and "good practice" at each level.

Local sporting organization, GippSport has taken a key role in providing support and guidance to clubs as they move through the accreditation program.

GippSport Program Coordinator Mark Lindsay, said that the program helps to break the perception that higher alcohol sales means greater club profits, and instead promotes alcohol management as a way of building healthier and safer clubs that are attractive to new members.

"We have seen many clubs improve their financial viability and membership base through becoming more family friendly" says Mark.

"An important part of the program is to put volunteer bar servers through a training course in Responsible Service of Alcohol (RSA) and these courses have been run recently at Leongatha Football Club, Meeniyan Dumbalk United Football Club, Mirboo North Cricket Club, Foster Football Club, Corinella Bowls Club and Meeniyan Golf Club." added Mark

Clubs in our local area to receive accreditation recently include Outtrim Moyarra Kongwak Cricket Club, Fish Creek Football and Netball Club, Corinella Bowling Club, Meeniyan Bowling Club, Korumburra Cricket Club and Korumburra Football and Netball Club all level 2.

Korumburra Bowling Club, Poowong Football and Netball Club, Meeniyan Dumbalk United Football Club and Leongatha Squash Club all received level 3 accreditation.

For further information and how to become involved in the Good Sports Program or to participate in a club responsible service of alcohol please contact Mark Lindsay at GippSport on 0428 358 335 or mark@gippsport.com.au

End.

Barry Switzer
Executive Officer
GippSport
